

Priefert Hitch



There was a time when America relied on real **horse** power to move the nation. The Priefert Percherons are a living tribute to those days gone by. This magnificent group of black Percheron draft horses will be making an appearance that you don't want to miss. Priefert and Barnes PRCA Rodeo Company want to share a bit of history with you by bringing their breathtaking draft horse hitch all the way from Mt. Pleasant, Texas. These massive horses belong to a breed which originated in France and have been used as work horses in the US for generations. Each horse weighs an average of 2400 pounds and stands an average of 18 hands, 2 inches tall.



Priefert Percheron driver, Jason Goodman, has been working with draft horses most of his life. Jason began driving as a child to feed his family's livestock. He has driven the Priefert Hitch for audiences at the Denver National Western Stock Show & Rodeo, the Quarter Horse Congress, the International Rolex Competition, the National Finals Rodeo, and many other PRCA rodeos, major horse fairs, and parades all across the United States.



Priefert Manufacturing started in 1964 with Marvin Priefert producing and selling his first specially designed head gate. Marvin's son Bill carried on the family vision, with the tradition ensured now that Bill's sons, the third generation, have entered the business. What began as a one-man operation now employs over 600 people with both domestic and international markets. Priefert Manufacturing is known as the innovative leader for quality and craftsmanship in the rodeo and ranch equipment industries.