

# TRAVIS SCHAUDA

For rodeo announcer Travis Schauda growing up around horses, cattle, and sports has provided a backdrop for a future immersed in rodeo. Travis' Grandpa Tommy Loughran was very active in rodeo as a contestant, judge, pickup man, and hazer. His mom was also a contestant and rodeo queen and his dad's ranching and musical background all laid a path to be involved in the great American sport of rodeo. Travis was called to fill an announcer void at a local high school rodeo when he was just 17 and as they say the rest is just history. Travis attended and graduated from Central Community College in Hastings, NE with a Broadcasting Degree. He has continued to hone his announcing skills as the years have progressed and has been the voice of the Nebraska National High School Rodeo Finals from 2003 - 2010.

Now as a member of the prestigious PRCA, Travis has announced in 13 states and has been fortunate enough to share the microphone with the legendary hall of fame member, Hadley Barrett. Travis feels he has a huge responsibility to the contestant, sponsors and livestock but most of all the fans. Travis says, "Without our loyal fan base we would not have a rodeo. I will do everything I can to both inform the rookie fan and entertain the veterans."

Travis makes his home in Broken Bow, Nebraska. The biggest supporters of this voice of pro rodeo are his wonderful family; his wife of 11 years Amy and three children Lindsay (8), Jace (5), and Ashlyn (1). Amy helps a great deal with the production of a performance running the computerized music for the rodeos.